



Marzotto Venture Accelerator

## Information on the processing of personal data Newsletter subscription and direct marketing

Pursuant to Article 13 and Article 14 of Regulation (EU) 2016/679/EU (hereinafter "GDPR") Marzotto Venture Accelerator S.r.l. (hereinafter "MVA") with registered office in Via Antonio Salandra, 13 00187 Rome - VAT number: 13471681000 - info@marzottoventure.com, in its capacity as "Data Controller", informs you that your personal data, collected on the MVA website (www.marzottoventure.com) for the purpose of subscribing to the newsletter mailing list, will be treated in full compliance with applicable legislation, guaranteeing fundamental rights and freedoms that are recognized to you.

### Origin, legal basis and purpose of the processing

The processing of your personal data is carried out by the Controller to fulfil your request for subscription to the mailing list for sending the newsletter, concerning information on the activities, events and initiatives of MVA, as well as for direct marketing activities of MVA, through the sending of promotional, commercial and advertising material.

The legal basis is to be found in the consent given to the compilation and submission of the registration form to the mailing list, which enables the sending of a newsletter and the processing of data for direct marketing purposes by MVA. The provision of personal data is optional.

### Communication and dissemination

The data provided will be processed exclusively by persons authorized to process and appropriately trained, under the control of the Controller, as well as through data processors linked to MVA by specific contracts (Article 28 of Regulation (EU) 679/2016), such as companies that provide services for the management of the information system and telecommunications networks, professionals and consultants or service providers to the Controller. The data will in any case be communicated in relation to the strict technical or professional need, preferring anonymous treatment where possible.

The data being processed may be disclosed to other partner companies to fulfil only and exclusively the purposes of the processing.

The data may also be disclosed to third parties (public bodies, police forces, judicial authorities, etc.), but exclusively to fulfil legal or regulatory obligations or community legislation.

### Transfer abroad

Your data will not normally be transferred outside the European Economic Area; if this is necessary, the recipients of the data will be subject to protection and security obligations equivalent to those guaranteed by the Controller. In any case, only the data necessary for the pursuit of the intended purposes will be disclosed and the guarantees applicable to data transfers to third countries will be applied, where required.

### Methods of processing and storage times

Your data will be collected and recorded lawfully and correctly, for the pursuit of the aforementioned purposes and in compliance with the fundamental principles established by the applicable legislation. The processing of personal data may take place both by manual, computerized and telematic tools, but always under the supervision of technical and organizational measures suitable to guarantee their security and confidentiality, especially to reduce the risk of data destruction or loss, even accidental,



unauthorized access or processing that is not permitted or does not comply with the purposes of the collection.

The data communicated and collected for which specific consent is required will be kept for a period of 1 year, without prejudice to the possibility of opposing or requesting the termination of the processing at any time, following the indications in the paragraph "Your Rights" of this Information.

### **Your Rights**

You can exercise at any time the rights that are recognized to you by the applicable legislation, including:

- a) to access your personal data, obtaining evidence of the purposes pursued by the Controller, the categories of data involved, the recipients to whom they may be communicated, the applicable retention period, the existence of automated decision-making processes;
- b) to obtain without delay the correction of inaccurate personal data concerning you;
- c) to obtain, in the cases provided for, the cancellation of your data;
- d) to obtain the limitation of the treatment or to oppose the same, when possible;
- e) to request the portability of the data you have provided to MVA, that is to say, to receive them in a structured format, commonly used and readable by an automatic device, also to transmit such data to another Controller, without any impediment by MVA;
- f) to complain with the Authority for the Protection of Personal Data.

### **Revocation of consent**

We remind you that you have the right to withdraw your consent at any time without prejudice to the lawfulness of the processing based on the consent given before the revocation, by contacting, by written communication, the Controller.

If you wish to request further information on the processing of your personal data or for the possible exercise of your rights, you can contact [privacy@marzottoventure.com](mailto:privacy@marzottoventure.com) in writing.

### **The Data Controller**

Marzotto Venture Accelerator S.r.l. in the person of its CEO and Legal pro-tempore Representative