

MARZOTTO VENTURE ACCELERATOR S.r.l.

and

PHYGIWORK S.p.A.

Call for Projects

## **Innovate 4 SmarterWork**

Rethinking the Work Experience

**Entrepreneurial projects for the development of innovative technologies, solutions and services to support the future of work.**

### **Regulation**

#### **Scenario**

Smart Working is a new managerial philosophy based on restoring flexibility and autonomy to workers in the choice of spaces, times, and tools to be used in the face of greater responsibility for results.

This innovative approach to working and collaborating within a company requires a profound revision of the organizational culture and an adequate supply of technologies and physical spaces.

In 2019, 65% of large enterprises, 30% of Small Medium Enterprises (SMEs), and 23% of Public Administrations (PAs) adopted Smart Working practices. In 2021, the percentages reached 81% of large companies, 53% of SMEs, and 67% of PAs. The pandemic has accelerated the evolution of new working models towards more flexible and intelligent forms of organization.

From being an emerging work model, Smart Working has become the leading paradigm in the "new ways of working". In this context, it is necessary to understand how technologies are evolving and how they can support work activities and the well-being of workers.

The objective of the call is to identify innovative solutions capable of redesigning a work experience model in the evolutionary perspective of the Phygital Enterprise.

#### **Organizers**

Marzotto Venture Accelerator S.r.l. (hereinafter, "MVA") carries out incubation/acceleration and venture capital activities aimed to support entrepreneurial initiatives with a high content of technological innovation. MVA acts as an intermediary in technological transformation processes through an offer of qualified services, including the acceleration of entrepreneurial initiatives, the investment in spin-offs and start-ups with strong potential, the design and management of Open Innovation ecosystems, and the implementation of skills development programs. MVA has adopted an "ecosystem" model of Open Innovation based on the activation of networks and

structured forms of collaboration connecting different Partners, according to an approach aimed at co-innovation at each stage of the open innovation process.

Phygiwork S.p.a (hereinafter, "Phygiwork") manages business networking, coworking, and office solution spaces in Rome dedicated to startups, SMEs, professionals, Corporations, and Institutions. Its mission is to design, promote and manage business centers offering physical and digital services of the highest quality, integrated into a rich portfolio of innovative solutions for HR Management. By creating and fostering dynamic and efficient work experiences, which connect the physical and virtual worlds through the use and interconnection of the most advanced technologies, Phygiwork aims to accompany companies towards the new territories of the Phygital Enterprise, in which the management of working in "blended" mode allows the best combination of economic, environmental and social sustainability objectives.

## Goals

MVA and Phygiwork (hereinafter, "Organisers") with this Call for Projects "Innovate 4 SmarterWork: Rethinking the Work Experience" (hereinafter, "Call") aim to gather entrepreneurial projects that intend to develop innovative technologies, solutions, and services aimed to rethink the future of work in the following Key Focus Areas:

- 1) **Productivity:** Solutions for assessing and enhancing company's know-how
- 2) **Interaction & connection:** solutions and products that stimulate and enable collective intelligence inside and outside the organization
- 3) **Human Resource Engagement:** solutions and products that foster the involvement and enhancement of employees.
- 4) **Well-being:** Solutions and products aimed to the psycho-physical wellbeing of people in the work environment.
- 5) **Phygital working:** Solutions and products that adapt environments and physical spaces to new ways of working and collaborating, with a view on flexibility, safety, and environmental sustainability.

For each of the Key Focus Areas identified above, the Call proposes a series of Challenges concerning the specific interests and innovation needs of the Corporate Partners that support the initiative.

A distinctive feature of this Call and, more generally, of the acceleration model proposed by MVA is the role of the Corporate Partners, which take action in all the phases/activities of the programs supporting the innovative enterprises by providing services, know-how, equipment, market opportunity, and funds, in accordance with the best practices in Open Innovation.

## Challenges

Participants may propose projects consistent with the Challenges by selecting the relevant Code when filling in the registration form (see paragraph "Registration and Project Deliverables" below).

1. **Productivity:** Solutions for assessing and enhancing company's know-how (for example: software for skill mapping, identifying gaps, building training needs, team composition by task specificity, etc.).

**Objective:** Increase workers' effectiveness and efficiency while ensuring flexibility and

results.

**Challenge 1.1 [Code PR1.1]: Optimization of the operational model**

Solutions for the transformation and digitalization of the company's operating model, resources, functions, and internal processes (for example, products to improve performance, workflow management, authorization workflows, digitalization of the operating model, etc.).

**Challenge 1.2 [Code PR1.2]: Monitoring**

Solutions that improve the collection and analysis of data on the use of work tools and how workers interact (for example, solutions for monitoring activities and time, from task allocation to results, etc.).

**Challenge 1.3 [Code PR1.3]: Knowledge Management**

Solutions for assessing and enhancing the company's know-how (for example, software for skill mapping, identifying gaps, building training needs, team composition by task specificity, etc.).

2. **Interaction and connection:** Solutions and products that stimulate and enable collective intelligence inside and outside the organization.

**Objective:** Increase interaction and collaboration between people within the company and with the external environment.

**Challenge 2.1 [Code I&C2.1]: Social collaboration**

Solutions that facilitate the exchange and sharing of data and information within the organization (for example, instant messaging solutions and tools, web conferences, etc.).

**Challenge 2.2 [I&C2.2 Code]: Field Service Management**

Application of technologies (for example, AR/VR and Artificial Intelligence) enabling the optimization of operations performed outside the office through central coordination.

**Challenge 2.3 [I&C2.3 Code]: Accessibility**

Solutions and services that allow access to work tools at any time and from any place, with attention to mobility needs inside and outside the office (for example, remote workstations, smart devices, etc.).

3. **Human resources engagement:** Solutions and products that foster the involvement and enhancement of employees in the company.

**Objective:** stimulate employee's sense of belonging to and identification with the organization.

**Challenge 3.1 [HR3.1 Code]: Social Engagement**

Solutions, methodologies, and operational models that foster staff involvement, integration and inclusion of resources, merit assessment, increased sense of

responsibility, awareness of results to be achieved, and a sense of belonging to the organization.

#### **Challenge 3.2 [HR3.2 Code]: Talent Management**

Solutions that enable or facilitate talent management, understood as the acquisition, development, and enhancement over time of professional resources in the company.

#### **Challenge 3.3 [Code HR3.3]: Gamification**

Gamification solutions across business processes (for example, incentive systems for sustainable behavior, achievement of results, proposals for improvement and innovation, etc.).

#### **Challenge 3.4 [Code HR3.4]: Employer branding**

Systems for sharing, collecting, and monitoring data (internal and external to the company) on brand perception, brand awareness, and brand reputation.

- 4. Well-being;** Solutions and products related to the psycho-physical wellbeing of people inside and outside the workplace.

**Objective:** stimulate the diffusion of a culture oriented to psycho-physical wellbeing and the achievement of an optimal work-life balance.

#### **Challenge 4.1 [Code WB4.1]: Work-Life integration**

Solutions capable of facilitating time management, and professional and personal commitments, while maintaining high standards of efficiency and satisfaction in both (for example, intelligent planning systems, support in managing personal and professional commitments, etc.).

#### **Challenge 4.2 [Code WB4.2]: Psychological & physical health**

Solutions aimed at improving or monitoring the physical, psychological, and relational wellbeing of workers (for example, systems for monitoring stress levels, activity & fitness trackers, solutions promoting a healthy lifestyle, etc.).

#### **Challenge 4.3 [Code WB4.3]: Social Interactions**

Solutions and tools that facilitate and encourage informal interactions among employees, fostering a better working climate.

- 5. Phygital working:** Solutions and products that adapt environments and physical spaces to new ways of working and collaborating, with a view on flexibility, safety, and environmental sustainability.

**Objective:** bring flexibility, quality, and eco-sustainability to workspaces, in line with the adoption and spread of new ways of working.

#### **Challenge 5.1 [Code PH5.1]: Environmental Health & Safety (EHS)**

Solutions capable of ensuring and monitoring the quality of production processes, safety, environmental protection, and the safeguarding of ecological values in the

workplace.

### **Challenge 5.2 [Code PH5.2]: Workplace experience & management**

Solutions and technologies to favor a complete and customizable user experience in workplaces (for example, space reservation and access management). Solutions for the management of heterogeneous data sources and the implementation of data security services.

### **Challenge 5.3 [Code PH5.3]: Office & Mobility Smartness**

Solutions and services for the redesign and transformation of work environments (for example, activity-based spaces). Solutions and services related to the use of spaces outside the company (for example, coworking areas, hubs, hotel lobbies, bars, and restaurants, etc.). Solutions for the management and optimization of employee mobility, with a view on reducing travel, saving time, adopting sustainable mobility systems, and limiting climate-changing emissions.

## **Eligible projects**

The following subjects can apply to the Call, submitting their own Projects:

- Teams not yet established in companies and composed of individuals who are at least eighteenth years of age
- Spin-off research
- Innovative start-ups
- Innovative SME
- Independent innovators
- Other types of companies already operating on the market but with innovative projects in the area of interest, potentially susceptible to spin-offs.

The subjects as described above are defined collectively as the "Participants" or, individually, the "Participant" within the meaning of this Regulation.

Business ideas with an Investment Readiness Level (IRL) of 3 or higher (problem-solution fit validation) are eligible.

Based on the initial TRL and an assessment of the estimated time needed to reach the market, the eligible Projects selected through an evaluation procedure access Acceleration Awards and Programs, detailed below.

- Company Idea (Business overview of the project);
- Key People (Bio, roles and competences of the Team);
- Business Strategy (Business model and go-to-market strategy);
- Technology (Technology used with indication of any patents);
- Market & Positioning (Target market, competitive scenario and positioning compared to competitors);
- Key Financials (Expected economic results in terms of turnover, costs and investments);
- Technology Roadmap & Business Upside (Roadmap of technological development and

future business upside of the Project with indication of the main milestones).

It will be also necessary to attach in PDF format:

- a Pitch that develops the different points listed for the section "Description of the Project".

It is, finally, the Participant's faculty to attach:

- a Business Plan in PDF format;
- any additional documentation considered useful to draw and strengthen the proposal (for example, patents, technical annexes describing the technology and its intellectual property);
- All the papers presented can be written in Italian or in English.

## **Project deliverables and registration**

Each Participant must fill in, no later than 30/06/2022, the appropriate registration form, present on the MVA website ([marzottoventure.com](http://marzottoventure.com)).

Applications received in different ways will not be accepted.

Each Participant, even in the case of a Project proposed by a Team, must indicate a main contact person. In section "Description of the Project" the following main points can be illustrated

- Company Idea (Business overview of the project);
- Key People (Bio, roles and competences of the Team);
- Business Strategy (Business model and go-to-market strategy);
- Technology (Technology used with indication of any patents);
- Market & Positioning (Target market, competitive scenario and positioning compared to competitors);
- Key Financials (Expected economic results in terms of turnover, costs and investments);
- Technology Roadmap & Business Upside (Roadmap of technological development and future business upside of the Project with indication of the main milestones).

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- a Business Plan in PDF format;
- any additional documentation considered useful to draw and strengthen the proposal (for example, patents, technical annexes describing the technology and its intellectual property).

All the papers presented can be written in Italian or in English.

## **Awards**

Downstream of the evaluation procedure of the submitted, 15 (fifteen) winning Projects will take part in a Demo Day. During the event, a Jury of experts shall select up to 5 (five) winners, who shall enter an Acceleration Program, lasting up to 24 weeks.

The Prizes awarded to the winning Projects shall be differentiated according to the specific needs of the Projects and their level of maturity and proximity to the market.

The Prizes shall be awarded in the form of

- credits for each selected Project - up to a maximum of 50,000 euros - expendable for the use of technological services and entrepreneurial empowerment, provided by the Organisers and Corporate Partners involved, within the limits of a maximum overall ceiling for all Projects admitted to the acceleration phase of 250,000.00 euros;
- equity, quasi-equity, forms of guarantee and co-guarantee on medium-long term debts, to be used in co-investment with third party resources, up to a maximum overall ceiling made available by MVA, also with the involvement of other co-investors, of Euro 5,000,000.00;
- dedicated physical space in the Phygework Business Centers located in the territory of the Municipality of Rome.

The outcome of the selection procedure does not preclude that some of the Projects selected for participation in the Demo Day but not awarded may, however, be considered of interest by the Corporate Partners and initiated to other support programs, managed independently by the same Corporations and aimed at the eventual definition of corporate, industrial, and commercial partnerships, whose terms will be negotiated between the Parties.

With particular reference to these Projects, MVA shall guarantee the availability of dedicated physical space in the Phygework Business Centers located in the Municipality of Rome and shall provide specialized support to the possible activities of further deepening of the business development plans and definition of the agreements with the interested Corporate Partners.

## **Acceleration program services**

The services provided under the Acceleration Program, through the intervention and support of the Organizers and Corporate Partners interested in individual Projects, will be the following:

### **Technology Validation**

Pre-competitive testing of the technologies proposed by the enterprise, identification of innovation trends, scouting and selection of existing technologies, technical-comparative analysis also in relation to the technological portfolio of the Corporate Partners concerned, intellectual property protection.

### **Market Assessment**

Initial definition of competitive positioning aimed at identifying potential development opportunities, also in additional market segments and/or through new business solutions.

### **Competence Assessment**

In-depth analysis of the entrepreneurial skills owned by the company, aimed at the construction of tailor-made paths of entrepreneurship training.

### **General Mentoring**

Assistance of expert advisors, selected according to the sector or the technology of the company, to define and implement a winning business model.

### **Skilled Mentoring**

Support of top managers to improve the strategic positioning of the business and identify the most effective ways of scalability and market penetration.

### **Business Development**

Assistance for the development of sales channels and the design of the product offering through marketing and commercial experts.

### **Expert Review**

Coaching of executives in tailor-made management assistance logic, according to the needs and stage of development of the enterprise, also through business coaching formulas.

### **Temporary Management**

Assistance by highly experienced executives and specialized advisors to support the key functions of the organization, improve the effectiveness of business processes and facilitate the transfer of know-how.

### **Advanced Entrepreneurship Training**

Advanced managerial training programs, structured according to the specific needs of the company and aimed at consolidating entrepreneurial skills (business planning and development; business modeling; digital business models; financial and administrative management; performance measurement and control; intellectual property and patents; project management; innovation design; design thinking and user centered design; teamworking and teambuilding; leadership, motivation and empowerment; sustainability and business ethics).

### **Open Technology**

Support of technological innovation processes through the use of technologies made available by the portfolio of interested Corporate Partners.

### **Business Launch**

Assistance for the testing of products and services, aimed at starting the commercial phase of the



proposition to the market.

### **Large Scale Demonstrator Opportunity**

Support for testing products and services on a large scale through the Corporate Partners concerned.

### **Supply Chain Network**

Support for partnerships with customers and suppliers made available by MVA and the Corporate Partners concerned.

### **Equity, Debt, Guarantee**

Financial support through the intervention of MVA and third parties in co-investment to cover fund needs, also through the provision of direct co-guarantee on the facility of the Central Guarantee Fund.

### **Corporate Spin-Off**

Support to the corporate business through the participation in the capital of "newco" specially established to enhance and support its development.

### **Funding Searching**

Research for opportunities linked to public benefits and third-party funded projects, including further strengthening of development and acceleration activities.

### **Office Space**

Dedicated offices and exclusive spaces, inserted in a context that facilitates the sharing of skills and the dissemination of know-how.

The actual composition of the portfolio of services provided - among those mentioned above - in the Acceleration Program will be established on the specific needs of each of the winning Projects, as identified by the Acceleration Team, also in agreement with the Corporate Partners concerned.

### **Procedures of the access to the Program**

Within 30 days of the expiry date of the Call, the MVA Acceleration Team:

- will verify the eligibility of the submitted projects (subjective participation requirements, a minimum level of maturity with IRL  $\geq 3$ ), excluding those ineligible;
- will carry out an in-depth analysis of the market potential of the Projects presented and proceed to a pre-selection, also involving Corporate Partners interested in the topics of reference.

Within 60 days after the closing of the pre-selection phase, the Projects admitted will be examined by the Acceleration Team, integrated into its composition by executives of the Organizers, advisors and experts, identified by the Organizers also within their respective structures.

Furthermore, in accordance with the themes and project contents, the Corporate Partners will also be involved in this phase, to acquire their assessment and eventual expressions of interest on the Projects under evaluation.

Participants may be asked to provide further material on the respective Projects and to meet the Acceleration Team, possibly integrated into its composition by representatives of the Corporate Partners concerned, in one-to-one meetings (made with teleconference technologies), to deepen the potential of the Projects.

Without prejudice to the full decision-making autonomy of the Acceleration Team in choosing the winning Projects, some of the main criteria that will be taken into consideration in the evaluation of the Projects are identified below, by way of example and not exhaustive:

- consistency with the Call goals;
- quality and skills of the business team
- innovation degree
- technical and economic feasibility.

At the end of the in-depth activities, the Acceleration Team shall identify, completely independently and at its own discretion, up to a maximum of 15 (fifteen) business teams to be invited to a Demo Day, during which the proposed initiatives shall be presented to a Jury composed of experts of recognised competence and authority, also representing the Organisers and the Corporate Partners.

At the end of the event, the Jury will identify, in total autonomy and at its sole discretion, 5 (five) winning Projects to be included in the Acceleration Program, which will last for a maximum of 24 weeks.

Further details for participation in the Demo Day will be provided to the teams in the run-up to the event, with the sharing of specific Regulations.

The services provided to the companies selected for participation in the Acceleration Programs will be selected - as part of the portfolio referred to in the previous paragraph "Awards and services delivered" - based on the specific needs of each of the winning projects, as identified by the Acceleration Team, also in agreement with the Corporate Partners concerned.

## **Procedures of the access to the Acceleration Program**

Access to the Acceleration Program is subject to the following compliance by the Participant, through the legal representative (in the case of a company already established) or one or more individuals (in the case of a Participant not yet established as a company):

- the signing of the contractual documentation proposed by MVA, possibly in conjunction with the Corporate Partners interested in the development of the Project and with other third parties, also in relation to the hypothesis of defining corporate, industrial, and

commercial partnerships, the terms, conditions, and procedures of which shall be negotiated in good faith between all the Parties;

- within 30 (thirty) days from the submission by MVA of the contractual proposal referred to in the previous point, the establishment (if not already established) of a company in one of the following forms:
- limited liability company; ii) simplified limited liability company;
- the commitment to register the constituent or established company in the special section of the Register of Innovative Start-ups (Decree-Law No. 179 of 18 October 2012, converted by the Law No. 221 of 17 December 2012, and subsequent amendments) or that of Innovative SME (Decree-Law No.3 of 24 January 2015, converted by the Law No. 33 of 24 March 2015 and subsequent amendments);
- the election, as the Local Unit of the constituent or newly established Company, of a venue designated by the Organizers, dedicated to logistically support the winning Project for the activities of the Acceleration Program.

## **Intellectual property**

The intellectual property of the Projects is of the Participants who developed and presented them. Each Participant shall assume the full responsibility for the protection of inventive and/or original aspects through the means deemed the most appropriate.

Notwithstanding the foregoing, submitting the application the Participant authorizes the Organizers:

- to employ the name of its main contact person, the corporate name and image as well as the name, image and identifying signs of the Project, for the promotional and advertising purposes strictly related to the Call;
- to publish the Project and its materials on any website that can be traced back to the Organizers, or on third-party sites authorized by the Organizers, or in other ways deemed appropriate for promoting the Call;
- to exhibit and represent the Project and its materials at congresses, conferences, seminars or similar events for the dissemination of the results of the Call;
- to disclose the Project and its materials to third parties, in particular the Corporate Partners, for the activities related to the evaluation and selection process, the activities necessary to verify the assumptions of co-investment or contribution, in any mode, to the development, marketing and economic use of the Project, and, more generally, for all the activities related to the application to the Call.

## **Protection of privacy and confidentiality**

Under Regulation 2016/679/EU, the data provided by the Participant will be processed in accordance with the regulatory provisions on the protection of personal data. In this regard, full reference is made to the text of the “Information on the processing of personal data”, which is an integral part of this Regulation.

The information about economic, financial, operational, commercial, administrative, and intellectual property issues provided by the Participants and concerning the Projects submitted, will be considered confidential and will become the subject of specific confidentiality agreements between the Organizers and the third parties, in particular the Corporate Partners, which will have access to the aforementioned information for the activities related to the assessment and selection process, the activities necessary to verify the hypotheses of co-investment or contribution, and, more generally, for all the activities connected with the application for the participation to the Call.

### **Limitations of liability**

Given the modalities of participation to the Call, the Organizers do not assume any responsibility for technical malfunctions of hardware or software, outages of network connections, momentary system unavailability, registrations of Participants that, for any reason, are failed, incorrect, inaccurate, incomplete, illegible, damaged, not received, lost, delayed, incorrectly routed or intercepted, electronic communications or communications of other types that are delayed or other technical problems related to the registration and upload of the contents concerning the Call.

### **Guarantees and indemnities**

Each participant declares and guarantees that the Project:

- is an original work whose the Participant has the related intellectual property and economic exploitation rights;
- does not contain any trademark, logo or other element protected by industrial property law or copyright owned by third parties, and, where rights of third parties exist, the Participant has previously obtained all the necessary authorizations and licenses from its holder;
- does not infringe other rights of third parties, including, inter alia, patents, business secrets, rights arising from contracts or licenses, advertising rights, rights relating to privacy, moral rights or any other rights worthy of protection;
- is not the object of a contract with a third party;
- has no defamatory content, representation, outrageous consideration or any other content that could harm the name, honour or reputation of the Organizers and Partners or any other person or company;
- has no pornographic or sexual content or discriminatory in any way whatsoever (including, specifically, discrimination based on the race, sex, sexual orientation, religion and/or political beliefs of individuals or groups), or content that promotes violence or injury to any living being or any other offensive, obscene or inappropriate content;
- does not contain any threat or content aimed at intimidating, harassing, or mistreating the

private life of an individual;

- does not constitute a breach of applicable law and has no content encouraging unlawful conduct.

The Participants expressly declare for themselves and their successors in title to indemnify and hold the Organizers and their Partners fully harmless from any claim, claim for compensation or claim for damages made by any third party, for the violation of one of the provisions referred to in this paragraph "Guarantees and indemnities", for the maximum period allowed by law.

## **General conditions**

The Organizers reserve the right, at their sole discretion, to cancel, modify or suspend, in whole or in part and at any time, the Call, as well as any of its content, appearance or selective criteria, or to select a lower number of winning Projects than the one initially envisaged, after notification of changes on the MVA website ([marzottoventure.com](http://marzottoventure.com)) and Phygework website ([www.phygework.it](http://www.phygework.it)).

MVA may transfer or assign any right or obligation arising from the Call and/or this Regulation to any company within its portfolio.

The Organizers reserve the right, at their sole discretion, to disqualify any Participant who:

- a) attempts to tamper with the registration process or the operation of the Call;
- b) acts in breach of this Regulation, e.g. providing misleading statements, not participating in meetings established under the Acceleration Program, etc.;
- c) behaves inappropriately and contrary to the interest of serene and correct conduct of the Call.

The participation to the Call is free of charge and does not entail any obligation or commitment of any nature outside the conditions governed by this Regulation.

The Participants undertake to accept unconditionally any decision taken by the Acceleration Team and the Organizers concerning the Project Evaluation Procedure referred to in the previous paragraph "Procedures of assessment".

Under no circumstances the submission of the application, the selection and award of the Call and/or the signing of the contractual documentation referred to in the paragraph "Procedure of the access to the Programs" of the Regulation shall be understood or may be interpreted as an offer or contract of employment between the Organizers and the Participant.

Under no circumstances may the Call and its Regulation be understood and/or interpreted as an offer to the public according to art. 1336 of the Italian Civil Code.

## **Veracity of the information**

The Participants shall ensure that all information, data and, more generally, any other material provided to the Organizers in the submission of the application and/or in any other phase of the

Call, are accurate, correct, truthful and complete.

The Participants, therefore, assume the full and exclusive responsibility for the truthfulness of the aforesaid declaration.

## **Effectiveness**

The obligations contained in the Regulation will take effect from the submission of the application and will remain in force until the end of the Call, except as indicated in the paragraph "Guarantees and indemnities", last paragraph, of this Regulation.

## **Competent Court**

Any dispute that may arise concerning the Regulation, including disputes relating to its validity, interpretation, execution, termination or performance, shall be the exclusive competence of the Court of Rome, any other competing Court excluded.

## **DISCLAIMER**

The Participant acknowledges that participation to the Call is not binding for the Organizers, and in particular for MVA, and will be subjected to analysis and feasibility assessment by the MVA Acceleration Team and the Organizers. Therefore, the Organizers do not undertake any commitment towards the Participant concerning their candidacy for the Call. The Participant undertakes to unconditionally accept any decision made by the Acceleration Team and the Organizers about the Project assessment procedure. Any commitments between the Participant and the Organizers, in particular MVA, may be assumed exclusively through the stipulation of specific agreements, as required by this Regulation with reference to the procedures for accessing the Acceleration Program.

The Organizers do not undertake any obligation regarding the confidentiality and/or dissemination of the contents covered by industrial property rights, or all patents, ornamental and utility models, industrial inventions (patented and non-patented), trademarks (registered or not registered), related applications, names, internet domains, industrial and commercial secrets, proprietary or confidential information, know-how, technology, processes and formulas, customer and supplier lists, copyrights (both moral and economic exploitation), copyrights and all documentation relevant to the above (hereinafter, "IP Content"), which will be shared by the Participants for the Call. The IP Contents, therefore, may be disclosed to third parties, in particular the Corporate Partners, to carry out the activities relating to the process of evaluating and selecting the Projects, the activities necessary to verify the hypotheses of co-investment or contribution, in any way, to the development, marketing and economic use of the Projects, and, more generally, all the activities connected with the application to the Call. Consequently, the Organizers cannot be held responsible for any use by third parties of the IP Content and for any damage that may arise to the user.